

The ARTIS selling Group is **building bridges between China & Europe.**

The ARTIS selling Group continues to expand its network in Asia. Besides the Central Asian market, the Chinese market is becoming increasingly important for the group. With new network partners and strategic contacts in the economy and politics, ARTIS selling Group succeeds in optimizing business development for its customers and to let the company and business grow faster.

For the Chinese market, the ARTIS selling Group focuses in the future increasingly on cross-border relations between Germany and China, Central Asia and the One-Belt countries will benefit directly from this.

For this purpose, the management of ARTIS selling Group, with the participation of CEO Nico Miller and the responsible Managing Director for global business development and quality management Julius Gessmann, held a meeting in Germany together with new partners from China. Cooperation possibilities between China, Central Asia and Germany as well as the BeNeLux countries were discussed.

The first projects have already taken off and : "[...]we expect many more and new companies from China to enter the European market" says Nico Miller (CEO - ARTIS selling Group global).

The Chinese market has long been the most important partner for German industry and the most important supplier of consumer goods and small appliances for the private user in Germany. China needs new global partners to grow steadily. China shows an extraordinary willingness to invest towards Europe and also towards Central Asia. This is a guarantee of success for all players in the market.

Julius Geßmann (ARTIS selling Group MD BuDev & QM):

“We rely on specialists from Germany, China and Central Asia in our team to be a reliable and indispensable partner for our customers and partners in the Eurasian cross border business. We are already one of the most important consulting companies and operational partner for investors & companies from Europe who want to do business in Eurasia / Asia, whether China, Uzbekistan or Russia, as well as for companies from Asia who want to expand to Germany.”

ARTIS selling Group is strengthening its leading position in consulting and operating business development in Asia and Europe. The ARTIS selling Group will massively expand its business on both continents in the next years.

The company is building new bridges.